**Media Product Rubric**

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|  | **Level 4** | **Level 3** | **Level 2** | **Level 1** |
| **Application**  **40** | The chosen medium is used with thorough proficiency. A solid range of ideas is demonstrated clearly. | Medium is used with proficiency. Range of ideas is acceptable. | Medium is used with some proficiency. Range of ideas could be stronger. | Medium is used with little proficiency. Range of ideas is limited. |
| **Communication**  **20** | Information is presented efficiently, and it is free from error. It has been presented in the student’s own words. | Information is presented clearly with few errors. It is mostly in the student’s own words. | Information is presented with a number of errors. Passages are clearly not the student’s own words. | Information contains many errors, and is clearly not in the student’s words. |
| **Knowledge**  **20** | Information that is presented is always relevant, and it is clearly linked to a range of themes from the novel. | Information is relevant and is mostly linked to the novel. | Information is sometimes relevant, but not always linked to the novel. | Information is rarely relevant or linked to the novel. |
| **Thinking**  **20** | Information has been chosen wisely with a clear objective in mind. | Information has been chosen with a solid objective. | Information does not consistently link to the overall objective. | Information is chosen poorly, with no clear objective in mind. |