

Media Product Rubric

	Level 4	Level 3	Level 2	Level 1
Application 40	The chosen medium is used with thorough proficiency. A solid range of ideas is demonstrated clearly.	Medium is used with proficiency. Range of ideas is acceptable.	Medium is used with some proficiency. Range of ideas could be stronger.	Medium is used with little proficiency. Range of ideas is limited.
Communication 20	Information is presented efficiently, and it is free from error. It has been presented in the student's own words.	Information is presented clearly with few errors. It is mostly in the student's own words.	Information is presented with a number of errors. Passages are clearly not the student's own words.	Information contains many errors, and is clearly not in the student's words.
Knowledge 20	Information that is presented is always relevant, and it is clearly linked to a range of themes from the novel.	Information is relevant and is mostly linked to the novel.	Information is sometimes relevant, but not always linked to the novel.	Information is rarely relevant or linked to the novel.
Thinking 20	Information has been chosen wisely with a clear objective in mind.	Information has been chosen with a solid objective.	Information does not consistently link to the overall objective.	Information is chosen poorly, with no clear objective in mind.

